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Retail Packaging Company Urges its Clients to Move Away from PVC

AVC Corp., a leader in environmental packaging solutions, is celebrating this Earth Day by promoting several alternatives to PVC for packaging. The Torrance, Calif.-based retail packaging and media duplication company has developed ways of using PET, clarified Styrene and NatureWorks (R) PLA in all of its packaging processes.



Torrance, Calif. (PRWEB) April 21, 2006 -- With consumer environmental awareness at an all-time high, this Earth Day is sure to be widely celebrated.

Nationwide, large retailers and product manufacturers are taking giant steps to move the country in a greener direction, while more and more legislation is coming into place mandating that products be made using more environmentally sensitive processes and packaging materials. Many large corporations are doing their part to conform to government regulations while struggling to maintain their profit margins and avoid passing on any additional costs to the consumer. During these difficult economic times, retailers are strategically shrinking their inventories and will no doubt show preference to product suppliers who are leading the way in eco-friendly packaging.

The next few years will bring many changes in packaging and AVC Corp. (<http://www.avccorp.com>), an industry leader in environmental packaging solutions, already has the answers.

The Torrance, Calif.-based custom packaging and media replication company continues to stay several steps ahead of legislation and retailer mandates. AVC has long recognized the need to move to greener packaging materials and processes while maintaining a cost-effective system.

Because of its progress in the research and development of reusable and sustainable packaging designs and materials, AVC was invited to participate as a vendor in the Wal-Mart Environmental Sustainability Packaging Fair, held April 12 through 14 in Bentonville, Ark. The one-stop, vertically integrated manufacturing company experienced a great deal of success showcasing its line of environmentally friendly packaging designs made with eco-sensitive PVC alternatives.

"We were successful at the packaging summit because not only do we have what our competitors have to offer in terms of green packaging, but we are one of the few companies offering clarified Styrene as an alternative to PVC," said Al Hernandez, key account sales executive for AVC Corp. "We offer a larger line of reusable products made from recyclable materials, which gives our clients more choices to package their products while doing their part to protect the environment."

While exploring replacements for PVC, AVC developed methods of using plastic materials such as PET, NatureWorks® PLA, and clarified Styrene. Many of AVC's clients are switching to these greener materials and AVC continues to persuade the rest of its clients to follow suit.

PET, NatureWorks® PLA and clarified Styrene can be used to package any products currently packaged in PVC. All three exhibit the same strength, clarity and flexibility and behave similarly throughout the packaging process.

About AVC Corp.:

A leader in custom packaging solutions, AVC has pioneered some of the most innovative and unique packaging systems. AVC-patented products include: the Reusable Retail Package (RRP), a book-like package that the consumer can keep on their shelves to store purchased items indefinitely; the Environmental Rigid Blister (ERB), a package made from blister-board with corrugated stiffener and recyclable plastic; and the Environmental Packaging Solution (EPS), a package made from recyclable plastic and corrugated and designed so the consumer can easily separate the plastic from the corrugated after opening the product, making it easier to recycle.

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